



AppZero Launches Self-Service Application Migration Tool on Amazon AWS

SaaS Solution Accelerates Cloud Adoption for Enterprise Applications

Andover, MA – Aug 26, 2013: AppZero, the fastest way to move enterprise applications to the cloud, announced today, [AppZero Service Provider edition for AWS](#) (AppZero SP/AWS). AppZero's award-winning application migration tool now enables system integrators and IT operations pros to move server applications onto Amazon AWS simply, fast, and without code changes -- at the push of a button at no cost.

AppZero SP/AWS is a customer, self-service web portal for the automated migration of existing Windows applications. The service separates an application from the operating system and machine, copies it and reinstalls the application on AWS, allowing you to move from an old OS to a newer one, with the click of a button.

"When you first hear what AppZero can do it sounds too good to be true," said Mark Caggiano, President of Forte Data Solutions. "After delivering solutions using AppZero technology, our team and our customers have a comfort level around application migration and validation of success. AppZero SP for AWS allows end users to try a migration on their own to see that success for themselves."

As Windows Server 2003 fast approaches end of life, the ability to move to a newer version of the OS (WS 2008 R2 or WS 2012) becomes critical. AppZero SP/AWS enables you to modernize and move to the cloud in one step. A 2013 AppZero survey of Fortune 1,000 companies revealed that 40% of respondents wish to move to the cloud as part of their EOL remediation efforts.

To try this free application migration service or for more information, please visit:

<https://aws.appzero.com/>.

Greg O'Connor, AppZero CEO, commented on the new product saying, "The complexity and cost of moving applications to the cloud has negatively impacted cloud adoption. AppZero/AWS makes it fast and easy (not to mention no cost) to move enterprise server applications, accelerating the ability to move to the cloud."

AppZero SP/AWS automatically discovers applications, without installing code or agents on the source machine. Applications are selected and the difficult, time-consuming task of moving the application to AWS is completely automated. Moving only the application saves time, reduces bandwidth and allows for a systematic "gold" image construction of the cloud environment.

[AppZero](#) is the fastest, most flexible way to move server applications to and across any cloud or datacenter, without code change or lock-in. Encapsulating Windows applications in VM/OS-free packages, AppZero's patented software moves complex server applications with ease. AppZero allows you to move from an old OS to a newer one, with the click of a button - modernize and move to the cloud in one step.

For more information, visit www.appzero.com and follow us on twitter @AppZero_Inc.

###

Contact: Adine Deford
AppZero Software
617-820-5126 x4355